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BERLIN INK AND COLOR CO.—TRI-COLOR METHOD—116 N. TENTH ST., PHILA.

BLANC'S NEW AMERICAN CANNAS FOR 1898.

Introduced and Originated by

A. BLANC & CO., PHILADELPHIA.

1. Topaz.

2. Maiden's Blush.

3. Duchess of Marlborough.

4. Duke of Marlborough.

5. Champion.

6. Klondike.

NEW AMERICAN HYBRID CANNAS FOR 1898

ORIGINATED AND FIRST INTRODUCED BY

A. BLANC & CO., Philadelphia, Pa., U. S. A.

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It has been conceded by experts that the American Cannas, grown by specialists, are preferable for all purposes to the French hybrids. This has been clearly demonstrated by the superiority of Philadelphia, Columbia, Chicago, Eldorado, Mrs. Fairman Rogers and others so far introduced. It is also admitted that a wider range of colors is absolutely necessary to make Cannas still more popular. This want is fully met in our new set for 1898, which is entirely unique, and, with our introductions of 1897, includes all the colors that can possibly be needed, from nearly white (Alsace) to very dark maroon (Duke of Marlborough). Among the colors produced are: pure pink, pure yellow, scarlet, crimson, rose, scarlet edged yellow, pink edged white, flesh, salmon, pure orange, flame-color, maroon, etc., etc.

The race, being a new one, is a great improvement on the Crozy type; in being able to stand cold climates, thus facilitating earlier planting, and, as a consequence, earlier blooming; in sturdy, branching growth; in abundance and size of flowers and spikes; and especially in blooming freely during the winter months. These Cannas have the peculiarity of blooming early and constantly. They multiply rapidly, soon forming fine clumps. They shed their faded flowers well and keep with the greatest ease over winter.

The following set of twelve is entirely distinct from all other Cannas in existence to date:

1. **TOPAZ.** The first pure yellow flowered Canna of large size. It is ideal in form, very substantial and produces large and fairly open trusses. A grand Canna for effect. Bright green foliage, three feet. Price, \$1 each; \$8 per 12; \$50 per 100.

2. **MAIDEN'S BLUSH.** Entirely distinct from any other Canna. Deep green foliage, massive and leathery. Large spikes with flowers of good size. This color is quite new, and might be called a rosy flesh. Price, 50c. each; \$2.50 per 12; \$15 per 100.

3. **DUCHESS OF MARLBOROUGH.** Absolutely pure pink, the exact pure pink of the American Florist's color chart. Grows 4 to 5 feet high. Leaves green, 3 feet long, 1 foot wide. Numerous spikes, each with three to four trusses of flowers. Each truss bears from 50 to 70 flowers. Flowers fully five inches across. Trusses frequently are a foot in length. Price, 50c. each; \$4.50 per 12; \$30 per 100.

4. **DUKE OF MARLBOROUGH.** Dark, velvety maroon. The darkest of all Cannas; extremely rich crimson maroon, shading towards purple and black. Fine, erect, compact truss; extremely floriferous. Foliage, bluish, metallic green. Height, 3 or 4 feet. Price, 50c. each; \$4.50 per 12; \$30 per 100.

5. **CHAMPION.** This is absolute perfection. The largest, brightest and most beautiful Canna in existence to date. Immense spikes of gigantic flowers with petals $2\frac{1}{4}$ inches wide, of a pure, dazzling crimson-scarlet, overlaid with a golden lustre and purplish reflections. A color not approached in brightness and richness by any other Canna. It is of very vigorous growth with bright green foliage. Bears 4 to 5 trusses to a spike; 50 to 75 enormous flowers to a single truss. All experts who have seen this pronounce it the **finest Canna in existence.** Stock very limited. Price, \$5 each; \$50 per 12.

6. **KLONDIKE.** The grandest Canna of its color. A pure, gilded orange. Absolutely without a rival. A color quite essential and much sought for for bedding. Flowers enormous; petals $2\frac{1}{2}$ inches wide, well rounded, incurved. Trusses compact, erect, frequently one foot across. This is undoubtedly the most beautiful Canna we have. Stock very limited. Price, \$2.50 each; \$20 per 12.

The above six new Cannas (Nos. 1 to 6) for \$9.

7. **BRILLIANT.** Yellow and vermillion. Three upper petals bright yellow; middle and lower petals bright, flaming red. Perfectly erect spike of grand form. Flowers good size, 50 to 60 to a spike. Very beautiful and unique. Price, 50c. each; \$4.50 per 12; \$30 per 100.

8. **LORRAINE.** Pink, edged white. A charming combination of colors. The flowers are large, a bright pink, spotted red, each petal broadly and clearly edged with pale yellow, soon changing to creamy white. Spikes large, bearing 40 to 50 flowers. Unique effect. Price, 50c. each; \$4.50 per 12; \$30 per 100.

9. **VICTORIA.** Immense trusses of large flowers on bold, heavy stalks. The three upper segments pale lemon yellow, feathered, in centre only, with rose spots on pink ground. Lower petal is rich yellow with a distinct and bold design of velvety amaranth red. Price, \$1 each; \$8 per 12; \$50 per 100.

10. **TRIUMPH.** Velvety scarlet, overlaid with deep maroon spots. Flowers of very large size, petals $1\frac{1}{4}$ inches, very substantial. Vigorous grower and constant bloomer. A very fine new Canna. Price, 50c. each; \$3 per 12; \$20 per 100.

11. **CUBA.** Enormous spikes of immense flowers. The segments are deep chrome yellow, more than half covered by a large blotch of deep vermillion red. An immense advance over any of this type, and entirely distinct in the shades of its coloring. Price, \$1 each; \$8 for 12; \$50 per 100.

12. **GOLDEN PEARL.** By careful crossing, this will probably produce perfectly double flowers. We have frequently had flowers of it with 9 to 10 petals. It is quite irregular in coloring. Some of its flowers are golden yellow, others are yellow-streaked and shaded red and lilac. Very dwarf. A profuse bloomer. Price, 50c. each; \$4.50 per 12; \$30 per 100.

The above Series of 12 new Cannas (Nos. 1 to 12)

and one "Philadelphia" for \$12.00; or, without Canna "Champion," for \$7.50.

Colored plates of above Cannas, like sample on reverse, same size, without printed matter, \$1.50 per 100, \$12 per 1,000, \$50 per 5,000.

Electrotypes in various sizes at low prices.

13. **CAPRICE.** (1898.) Pink and white. Petals creamy white heavily spotted with lilac-rose. Lower petal bright cherry red. 75c.

14. **LIGHTHOUSE.** (1898.) Very tall grower, dense heads of flowers. Color, pale yellow flamed with pink and scarlet. \$1.

15. **MOONLIGHT.** (1898.) A great improvement over Alsace. Flowers larger and whiter. A grand acquisition. \$1.50.

16. **PROFUSION.** (1898.) Very dwarf grower, immense clusters of bright scarlet flowers faintly edged gold. Fine. 50c.

17. **SUNSET.** (1897.) Bright orange yellow, flamed and streaked with glowing scarlet. Fine truss of medium flowers. 50c.

18. **ZEBRA.** (1898.) Flowers yellow, streaked, blended and striped with golden yellow, orange, scarlet and shades of lilac. \$1.

Of these varieties (Nos. 13 to 18) the stock is very small.

The set of six for \$4.

BLANC'S NEW CANNA "PHILADELPHIA."

Originated and introduced by us in 1896.

After three years' trial this has proved to be the best Canna grown to any extent up to the present time. It is of uniform growth, about $3\frac{1}{2}$ feet, blooming evenly and continually during the entire season, bearing large spikes densely crowded with bright glowing crimson-scarlet flowers, rich and velvety. The flowers drop as soon as faded, leaving the spike neat and clean. Their velvety texture resists rain and storms with great impunity. Foliage bright green, healthy and vigorous. Philadelphia is the only Canna of which the price has actually increased, quite an unusual experience. It is claimed by experts to be the best Canna in the market to date.

Price, for delivery before January, 1898, 30c. each; \$2.50 per 12; \$15 per 100.

For General Collection of Cannas, comprising over 250 varieties and including all the latest foreign novelties,

see our Catalogue of Cannas and Novelties for 1898, with full descriptions and illustrations. Prices as low as the lowest.

NOTE.—Above are trade prices, delivery before January 1, 1898, subject to stock unsold.

Prices are in dollars and cents. A dollar (100 cents)—4 shillings—4 marks—5 francs. Demandez le prix courant en Français.

A. BLANC & CO., 314-316 N. Eleventh St., Philadelphia, Pa., U. S. A.

CABLE ADDRESS. BLANC PHILADELPHIA.



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7. Brilliant. 8. Lorraine. 9. Victoria. 10. Triumph. 11. Cuba. 12. Golden Pearl.